



**FOR IMMEDIATE RELEASE**

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**THE HILTON WAIKIKI BEACH ANNOUNCES "PER DIEM PLUS" PACKAGE**  
*UPGRADED PER DIEM RATE PACKAGE UNIQUE TO HAWAII MARKET*  
*FOR MILITARY PERSONNEL AND GOVERNMENT EMPLOYEES*

WAIKIKI (April 25, 2010) – The Hilton Waikiki Beach announces their "Per Diem Plus" package for military and government travelers, a unique offering in the Hawaii market. Based on the findings from extensive research of military and government travelers, the Hilton Waikiki Beach has comprised this special package tailored for this market which allows them greater privileges during their stay at a significant savings. Beginning in April 2011, travelers who qualify for the government per diem rate are invited to book the "Per Diem Plus" package at \$177, inclusive of numerous amenities.

The "Per Diem Plus" package offers government and military guests full access to the remodeled Executive Club Lounge. In the mornings, "Per Diem Plus" guests are invited to enjoy a complimentary Executive Lounge Continental Breakfast while reading the morning papers, preparing for the day in the Private Business Center, or watching the morning news on one of the 52-inch HDTV screens. In the evenings, complimentary evening Pupus in the Executive Lounge (Hawaiian Appetizers), can be enjoyed with complimentary non-alcoholic beverages (bar service also available). For each night of stay, the "Per Diem Plus" package provides guests with a \$10 per day food and beverage credit, which can be used in any outlet on property, including the award-winning MAC 24 / 7 restaurant. Guests will enjoy the comfort of their well-appointed guestroom complete with Hilton Serenity Collection™ beds, as well as the unique in-room GuestLink® system. In addition, the "Per Diem Plus" package offers these special guests use of concierge services and access to the hotel's convenient and state of the art *Precor Fitness®* Center by Hilton. The compelling combination of complimentary amenities in an all-inclusive rate makes the "Per Diem Plus" package a smart business choice and the Hilton Waikiki Beach a welcoming oasis that the military and government traveler can continue to enjoy.

# Hilton Waikiki Beach

“Military personnel and government employees, including contractors, are an integral part of our community and provide a tremendous service for U.S. industry and businesses,” said Chris Taylor, Director of Sales and Marketing for the Hilton Waikiki Beach. “As a hotel we wanted to offer them the tools and amenities they need while working in Hawaii, and provide it at a value for them. We’re confident the investment we’re making with our ‘Per Diem Plus’ package will offer unbelievable savings and services to these men and women who work hard to keep our country free and the greatest nation in the world.”

The package became effective April 1, 2011. Subject to terms and conditions. To book this package, go to <http://www.hiltonwaikikibeach.com/government.htm> .

## **About Hilton Waikiki Beach**

Situated on the Diamond Head end of Waikiki, just one block from world-famous Waikiki Beach, the award-winning Hilton Waikiki Beach offers guests an exceptional experience of contemporary comforts and personalized guest service with aloha. The 601 high tech / high touch guestrooms and suites, with ocean and mountain views available, ensconce guests in contemporary comfort with Hilton Serenity Collection™ beds and keep them connected with the innovative GuestLink® system allowing guests to easily connect their electronic devices to the room’s 42-inch flat screen HDTV. In addition, the hotel boasts the striking *Altitude@37* and 37<sup>th</sup> floor suites, the stylish lobby bar, inviting pool with spacious sun deck, business center, *Precor Fitness*® Center by Hilton, as well as flexible venues for meetings, weddings and group events up to 900. Also within the Hilton Waikiki Beach is the award-winning MAC 24/7, Waikiki’s only 24-hour full service restaurant and bar serving breakfast, lunch and dinner around the clock. This award-winning hotel has been recognized as a “Best Lodging and Dining Deals on Oahu” by Conde Nast Traveler, Gold Key Award winner by Meetings and Conventions magazine, and “Best Overall Accommodations – Diamond Awards”, by Hilton Hotel Corporation. For reservations or more information, call toll free 1-800-HILTONS, direct at (808) 922-0811 or visit <http://www.hiltonwaikikibeach.com> .