



For Immediate Release

**HILTON CHARLOTTE CENTER CITY HOSTS
MICHAEL JORDAN AND CATS CARE FOUNDATION GALA**

CHARLOTTE, NC, November 1, 2013 - The Hilton Charlotte Center City was host Saturday, October 26, 2013, to the annual Charlotte Bobcats' Cats Care Foundation *My Hero Gala* black tie fundraising event. The event, in its sixth year, honors members of the Charlotte community as well as Charlotte Bobcats players that the foundation considers "heroes" due to their outstanding contributions of service to the community.

As part of its commitment to Charlotte and in coordination with a new partnership with the Charlotte Bobcats, the Hilton Charlotte Center City donated its event facilities to the Cats Care Foundation to provide an upscale atmosphere on a large scale in order to meet the needs of the growing event.

"As this was the first time that the gala has been held outside the confines of the Bobcats home at Time Warner Cable Arena, it was an honor that we could host the event this year," said Morgan Smith, general manager of the Hilton Charlotte Center City. "It was veritable who's who in the Charlotte corporate and nonprofit outreach community. We are very proud to be part of it."

Proceeds from this year's *My Hero Gala* will be used to support two important Charlotte outreach organizations – the Novant Health Community Care Cruiser, which delivers quality healthcare to youth in underserved communities across the Charlotte area, and the organizing Cats Care Foundation, committed to education, wellness and the fight against hunger.

The event, which included NBA players and Charlotte Bobcats team owner Michael Jordan among its guests, was also a showcase of Hilton Charlotte Center City as well. Guests dined on a course that included a duet of filet mignon and vanilla bean poached split lobster tail prepared by executive chef Casey Hayasaki and his staff. Guests were also entertained by the Charlotte Bobcats' Lady Cats, a lively swing band and participated in a silent auction to raise additional funds for the supporting causes as well.

About Hilton Charlotte Center City

Hilton Charlotte Center City is a AAA 4-Diamond rated upscale hotel located in the heart of Uptown Charlotte. Hilton Charlotte Center City's central location is ideal for events at the Charlotte Convention Center, Time Warner Cable Arena and NASCAR Hall of Fame and is within walking distance of many of Charlotte's top entertainment and dining options. Hilton Charlotte Center City is also situated in the heart of Charlotte's financial and business district including corporate headquarters of Bank of America, Wells Fargo and Duke Energy with extensive meeting and event facilities. Hilton Charlotte Center City is owned and operated by the Stanford Hotels Group with 13 locations in major cities across the U.S. and Hawaii. www.HiltonCenterCity.com

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