

MEDIA ALERT:
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TOKYO TV COMES TO FILM AT MAC 24/7

FEBRUARY 27, 2014 - Honolulu, HI – The show that made the Japanese Hot Dog eating champion Kobayashi famous comes to the Hilton Waikiki Beach to film at the MAC 24/7.

The Big Eater – featuring the Gluttony King and Gluttony Queen team and crew wanted to send their contestants to try their hand at the world famous MAC 24/7 Restaurant MaCDaddy Pancake Challenge.

MAC 24/7 got on the map of foodies a few years back when Adam Richmond brought the Man vs. Food show to try on the pancakes - and lost. Now the restaurant has been a regular stop for foodies from all over the world who dare to try the massive mound of yummy pancakes.

The Big Eater Show will be broadcasting the contest at the end of March and so the world will get to see how these hungry contestants do with the task. Since the MacDaddy Pancake Challenge started there have been nearly 50 winners that were able to eat the layers of pancakes and toppings.

Situated on the Diamond Head end of Waikiki, just one block from world-famous Waikiki Beach, the award-winning Hilton Waikiki Beach offers guests an exceptional experience of contemporary comforts and personalized guest service with aloha. The 601 high tech / high touch guestrooms and suites, with ocean and mountain views available, ensconce guests in contemporary comfort with Hilton Serenity Collection(tm) beds and keep them connected with the innovative GuestLink(r) system allowing guests to easily connect their electronic devices to the room's 42-inch flat screen HDTV. In addition, the hotel boasts the striking Altitude@37 and 37th floor suites, the stylish LBLE lounge off the lobby, inviting pool with spacious sun deck, business center, Precor Fitness(r) Center by Hilton, as well as flexible venues for meetings, weddings and group events up to 900. Also within the Hilton Waikiki Beach is the award-winning MAC 24/7, Waikiki's only 24-hour full service restaurant and bar serving breakfast, lunch and dinner around the clock. The Hilton Waikiki Beach Hotel has been recognized as a "Best Lodging and Dining Deals on Oahu" by Conde Nast Traveler, Gold Key Award

winner by Meetings and Conventions magazine, and "Best Overall Accommodations - Diamond Awards," by Hilton Hotel Corporation. For reservations or more information, call toll free 1-800-HILTONS, direct at (808) 922-0811 or visit <http://www.hiltonwaikikibeach.com>.

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