

MEDIA ALERT:
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**MAC 24/7 CHEF JAMES APATAKIN AND TEAM TO SHARE THEIR
CHOCOLATE MAGIC IN THE HAWAII CHOCOLATE FESTIVAL**

FEBRUARY 20, 2014 - Honolulu, HI – The 4th Annual Hawaii Chocolate Festival is every chocolate love’s dream and this year the world famous chef James Aptakin brings his “chocolatey” culinary magic to the festival

Aptakin said, “We were honored to be asked to participate this year in this great tradition that brings the yummy goodness of chocolate to the masses.” Event organizer Amy Hammond said, “The great desserts at MAC 24/7 and special creations of Chef James will be a welcome treat to add our list of great sponsors.

MAC 24/7 will be giving our free samples of their special chocolate delicacies and do encourage all visitors to come back to the restaurant for the full size treats.

Hawaii Chocolate Festival
Saturday February 22, 2014
Dole Cannery Shops – Iwilei
Noon – 5:00p.p.

The mission of the Hawai`i Chocolate Festival is to stimulate global interest in Hawai`i’s emerging chocolate industry. The festival partners with farmers, local business, educators and government to showcase and highlight chocolate products made exclusively from Hawai`i-grown cacao beans. Hawai`i is the only state in the U.S. currently growing cacao.

Patron admission tickets are \$20 in advance online at EventBrite.com and \$25 at the door. Each ticket provides patrons with a passport good for 10 chocolate samples of their choice from 10 different vendors. Between bites, our guests can browse, learn about, and shop for all things chocolate. Guests can also enjoy live entertainment and learn how locally grown cacao is transformed into chocolate. It all adds up to one sweet way to spend an afternoon!

This event is presented by Special Events Hawaii in celebration of the state Legislature's declaration of February as "Hawai`i-Grown Cacao Month." In conjunction with the festival, Special Events Hawaii has also organized the Hawai`i Chocolate Festival Roadshow, a month-long series of events to be held at various locations in celebration of Hawai`i-Grown Cacao Month. Check the festival website soon for the Roadshow calendar.

Situated on the Diamond Head end of Waikiki, just one block from world-famous Waikiki Beach, the award-winning Hilton Waikiki Beach offers guests an exceptional experience of contemporary comforts and personalized guest service with aloha. The 601 high tech / high touch guestrooms and suites, with ocean and mountain views available, ensconce guests in contemporary comfort with Hilton Serenity Collection(tm) beds and keep them connected with the innovative GuestLink(r) system allowing guests to easily connect their electronic devices to the room's 42-inch flat screen HDTV. In addition, the hotel boasts the striking Altitude@37 and 37th floor suites, the stylish LBLE lounge off the lobby, inviting pool with spacious sun deck, business center, Precor Fitness(r) Center by Hilton, as well as flexible venues for meetings, weddings and group events up to 900. Also within the Hilton Waikiki Beach is the award-winning MAC 24/7, Waikiki's only 24-hour full service restaurant and bar serving breakfast, lunch and dinner around the clock. The Hilton Waikiki Beach Hotel has been recognized as a "Best Lodging and Dining Deals on Oahu" by Conde Nast Traveler, Gold Key Award winner by Meetings and Conventions magazine, and "Best Overall Accommodations - Diamond Awards," by Hilton Hotel Corporation. For reservations or more information, call toll free 1-800-HILTONS, direct at (808) 922-0811 or visit <http://www.hiltonwaikikibeach.com>.

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